



Press Release

TODCO's Focus on Innovation Results in "Miles That Matter"

Marion, OH (July 2017) – TODCO, Transportation Division of Overhead Door Corporation, has formally announced their new tagline as "**Miles That Matter.**"

TODCO's "Miles That Matter" initiative results in a lower total cost of ownership for fleets and end-users. This is realized through a focus on product innovations to offer safer, longer-life, lighter weight products that reduce fleet maintenance costs and downtime. Total cost of ownership is further reduced by utilizing materials that are recyclable and provide an end-of-life residual value (i.e. aluminum scrap value from all-aluminum doors). Safety is also important to TODCO resulting in development of products that can help reduce injuries and worker's compensation costs for fleet owners, such as lighter weight components and "pinch-less" panel joints to avoid finger pinch injuries.

More than thirty years ago, TODCO designed and began manufacturing a total of 185,000 single-wall aluminum, Long-Life Vehicle roll-up doors for the U.S. Postal Service, with the majority still in operation today – proving "The Longest Lasting Doors in the Industry." Most recently introduced is ArcticFlex™ - the industry's first pinch-less single-panel roll-up door that has a high R-Value and is the lightest insulated door in the industry.

Reduced maintenance costs and downtime will result by specifying TODCO's exclusive 1" and 2" SuperRollers™ that last 5 to 10 times longer than standard steel rollers. Our Hold Open Door Keeper, which holds roll-up doors up behind the header in the open position, improves safety and reduces bottom panel damage incurred while transferring freight with forklifts.

TODCO's legendary FleetStar™ double-walled aluminum door provides a heavy-duty, long-life design and is recyclable at the end of its useful life, as are the City Cargo™ single-walled aluminum and WeatherTite™ polycomposite roll-up doors. WeatherTite doors are also covered by a ten year pro-rated warranty that supports long-life design.

Joe Owen, President of TODCO, stated "While door type and acquisition cost (or initial purchase price) are typically the primary consideration when specifying roll-up doors, it is very important for Fleet Managers to focus on the total cost of ownership over the product life-cycle, including safety, product life, maintenance, downtime, and disposal costs. Fleet Managers also benefit from our industry-best, after-sale support program, TODCO Tech, which includes on-site maintenance training."